

Cookie Policy

Last Updated: April 13, 2025

Introduction:

This Cookie Policy explains what cookies are, how we use them on our website, and your choices regarding their use. We are a UK-based site and comply with the UK General Data Protection Regulation (UK GDPR) and the Privacy and Electronic Communications Regulations 2003 (PECR). These laws require us to inform you about cookies on our site and obtain your consent for any non-essential cookies. We do **not** use any advertising cookies, and no third parties have access to cookie data beyond what is necessary to provide the services described here. We value your privacy and security, so we only use cookies to ensure our site functions securely and to analyze usage (with your consent) to improve our content and services.

What Are Cookies?

Cookies are small text files placed on your computer or device when you visit a website. They allow the website to recognize your device and remember information about your visit. Cookies can be "session" cookies (which expire when you close your browser) or "persistent" cookies (which remain on your device for a set period or until you delete them). We also consider similar technologies (like local storage or pixels) as cookies in this policy. Cookies serve various purposes, such as enabling site functionality, improving performance, providing security, or helping us understand how users interact with our site. In the sections below, we outline the types of cookies we use and why we use them.

How We Use Cookies:

We use cookies to provide a secure, efficient, and user-friendly experience on our website. In particular, we use cookies for the following purposes:

- Essential functionality and security: Certain cookies are necessary for our website to operate and protect the site from security threats. For example, we use Cloudflare for security and performance, which sets cookies to distinguish legitimate users from malicious traffic. We also use a consent management cookie (Usercentrics) to remember your cookie preferences. These cookies are strictly necessary and do not require consent under the law (you cannot disable them via our cookie banner, as they are needed for the site to function properly). However, we want to be transparent about them.
- Analytics and performance: With your consent, we use Google Tag Manager and Google Analytics to collect information about how visitors use our site (such as which pages are visited, how long users stay, and any errors encountered). These analytics cookies help us understand website traffic and usage patterns so we can improve our content and tools. Analytics cookies will only be set if you explicitly allow them via our cookie consent banner. All analytics data is collected in an aggregated form; we do not use it to identify you personally. We do not use any

advertising or targeting cookies, and we do not share analytics data with any third parties for their own purposes.

Types of Cookies We Use:

Below we describe the specific cookies and similar technologies used on our site, grouped by category:

Strictly Necessary Cookies

These cookies are essential for the operation of our website or for security purposes. Without these, services you have requested (such as navigating the site or using the file-scanning tool) cannot be provided properly. These cookies do not store any personal information that can identify you directly, and they are not used for marketing. We do not require user consent for strictly necessary cookies, but we explain them here for completeness.

- Cloudflare Security Cookies – We use Cloudflare to protect our website from malicious activity (such as bots or DDoS attacks) and to improve network performance. Cloudflare may set cookies like `__cf_bm` and `cf_clearance` on your device as part of its security features. These cookies help Cloudflare distinguish legitimate users from suspicious ones, ensure page loads are optimized, and remember if you have passed a security challenge. Any information stored in these cookies is encrypted or otherwise processed in a way that cannot identify you personally. Duration: These are generally short-term cookies. For example, the `__cf_bm` cookie (used for bot management) expires after 30 minutes of inactivity, and the `cf_clearance` cookie (set when you successfully complete a Cloudflare security challenge) typically lasts around 30 minutes as well. Some Cloudflare cookies may last up to 24 hours or expire at the end of your browsing session, depending on their function. Cloudflare’s cookies are considered essential for maintaining the security and availability of the site.

- Usercentrics Consent Cookie – This cookie is set by our Usercentrics Consent Management Platform, which is the tool we use to manage your cookie preferences. When you choose your settings on our cookie banner, the Usercentrics cookie remembers what categories of cookies you have consented to or rejected. This prevents the cookie banner from continuously re-appearing and ensures that your choices are honored on subsequent page loads. This cookie does not track you; it only stores your consent decision. Duration: The consent preference is typically stored for a fixed period so you don’t have to keep re-confirming your choices. By industry standards, this is often around 6 to 12 months. After that period (or if you clear your cookies sooner), the cookie banner may appear again to renew your preferences. You can also change your preferences at any time (see Managing Your Cookies below).

Analytics Cookies (Optional)

These cookies are used to collect information about how visitors use our site, in order to help us improve it. We only set analytics cookies if you have given consent via the cookie banner. If you do not opt in, you can still use the site normally.

- Google Analytics (`_ga`, `_gid`, etc.) – We use Google Analytics, a web analytics service provided by Google, to understand how users engage with our website. Google Analytics uses first-party cookies to generate statistical information. The main cookies Google Analytics may set include: `_ga` (used to distinguish unique users and track site usage), `_gid` (also used to distinguish users), and `_gat` (used to throttle request rate to Google's servers). These cookies allow us to count visits and traffic sources so we can measure and improve site performance. We have configured Google Analytics in compliance with privacy laws (e.g., IP anonymization). Duration: `_ga` persists for about 2 years, `_gid` lasts for about 24 hours, and `_gat` expires after 1 minute.

- Google Tag Manager – Google Tag Manager is a tool that we use to load and manage scripts on our website (including Google Analytics). Importantly, Google Tag Manager itself does not set any cookies on your device during normal browsing. It acts as a container or manager for other tags.

Managing Your Cookies:

You have the right to control how cookies are used when you visit our site. We provide a Usercentrics consent management tool (cookie banner) to make it easy for you to accept or reject different categories of cookies. You can also manage and delete cookies through your web browser settings. Please note that disabling essential cookies may affect site functionality.

Changes to This Policy:

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or to ensure compliance with legal requirements or best practices. If we make significant changes, we will notify you either through the website or by other means. The "Last Updated" date at the top of this policy indicates when the latest changes were made.

Contact Us:

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us. You can reach us using the contact details provided on our website (cyberbsinfo@gmail.com). We are happy to help and committed to protecting your privacy.